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| **Category**  | **4**  | **3**  | **2**  | **1**  |
| **Content**  | All content is accurate.  Statements reflect understanding of the Constitution’s benefits and purpose.  | Most of the content is accurate.  Statements reflect general understanding of the Constitution’s benefits and purpose.  | Some of the content is accurate.  Statements reflect partial understanding of the Constitution’s benefits and purpose.  | Little of the content is accurate.  Statements do not reflect an understanding of the Constitution’s benefits and purpose.  |
| **Writing**  | Grammar and mechanics are correct throughout.  There are no errors.  | Minor errors in grammar and mechanics.  There are less than five errors.  | There are more than five errors in grammar and mechanics, though they do not affect the ability to read and understand the content.  | There are significant and noticeable errors throughout the brochure.  Errors affect the ability to understand the content.  |
| **Organization & Appearance**  | Content is organized as directed. Design reflects outstanding planning and organization.    | Content is relatively organized. Design and reflects some planning and organization.    | Content is somewhat organized but does not completely follow directions.  | Content is not clearly organized and confusing to the reader.   |
| **Appearance**  | The brochure is exceptionally well done in terms of design and neatness.  | The brochure is neatly done and clearly designed.  | The brochure is complete, though it lacks in neatness. Appears to have been rushed through.  | The brochure lacks in neatness and design or is not fully complete.  |